

# Narrative for Better Decisions

Better decisions through a compelling narrative

13 - 27 February 2023



# About FrankCapability



# FrankCapability

To support better decisions, faster, you need go-to decision-making frameworks that work every time.

We provide the frameworks so you can quickly create the advice. We believe that New Zealand, and the world, are better served through effective decision making.

Drawing on our experience advising the New Zealand government for more than 20 years, **Frank**Capability has created a suite of tools to navigate towards a better decision.

We practice what we preach – our approaches have been developed and tested through our sister company, **Frank**Advice. With us, you can learn these approaches through our practical courses in applied decision-making skills.



# Emily Mason - Facilitator



- Private Secretary, Social Investment
- General Manager, Social Investment Agency
- Previous roles with Ministry of Education, Ministry of Health, MBIE, Stats NZ, ACC
- Master of Public Policy (VUW)
- Prime Minister's Public Policy Prize (VUW) 2004
- Teaching fellow at VUW's School of Business and Government and facilitator for Wellington Uni-Professional

# Our values guide the way we work



**Frank is rigorous**  
New Zealanders  
deserve the best



**Frank is kind**  
To ourselves and  
others



**Frank is patient**  
The answer will  
come



**Frank is generous**  
We offer our time  
and share our  
ideas

# About Narrative for Better Decisions



# Course information

This is a two-week course that builds the skills and knowledge to distil the information required to create a compelling narrative for decision-making purposes.

## The learning objectives for this course are to:

- understand the process for developing a compelling narrative for decision-making purposes
- understand the components of an effective narrative and why they are important
- practise applying these skills to written advice in a polished, plain English style.

## On completing this course, participants will receive:

- an end-to-end process for curating knowledge through a narrative structure
- a template outlining an effective narrative structure
- a curated collection of readings
- outputs from the course exercises.



# Course delivery format

Narrative for Better Decisions is delivered via a blended learning model over two weeks. In total, there is approximately 10-12 hours of learning.

Each week consists of:

- a two-hour facilitator-led live-learning session, via ZOOM
- approximately three hours of self-led learning and coursework.

**The facilitator-led live learning sessions** review coursework from the previous week, give participants the chance to revise their work after receiving facilitator feedback, and introduce a focus topic for the coming week.

**The self-led learning component** consists of articles, videos, activities, quizzes to test knowledge, and coursework to complete. Participants use our e-learning tool to complete the modules.





# Course dates

The course runs from **13–27 February\***. Below are the times for the facilitator-led, live-learning sessions:

## Monday 13 February

Facilitator-led, live learning session  
10am-12pm

## Monday 20 February

Facilitator-led, live learning session  
10am-12pm

## Monday 27 February

Wrap up session with facilitator  
11am-12pm

\*There is a minimum of 10 participants required for the course to run.



# Thank you

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